

Day-Date 40

Oyster, 40 mm, Everose gold

The Oyster Perpetual Day-Date 40 in 18 ct Everose gold with a white dial, fluted bezel and a President bracelet.



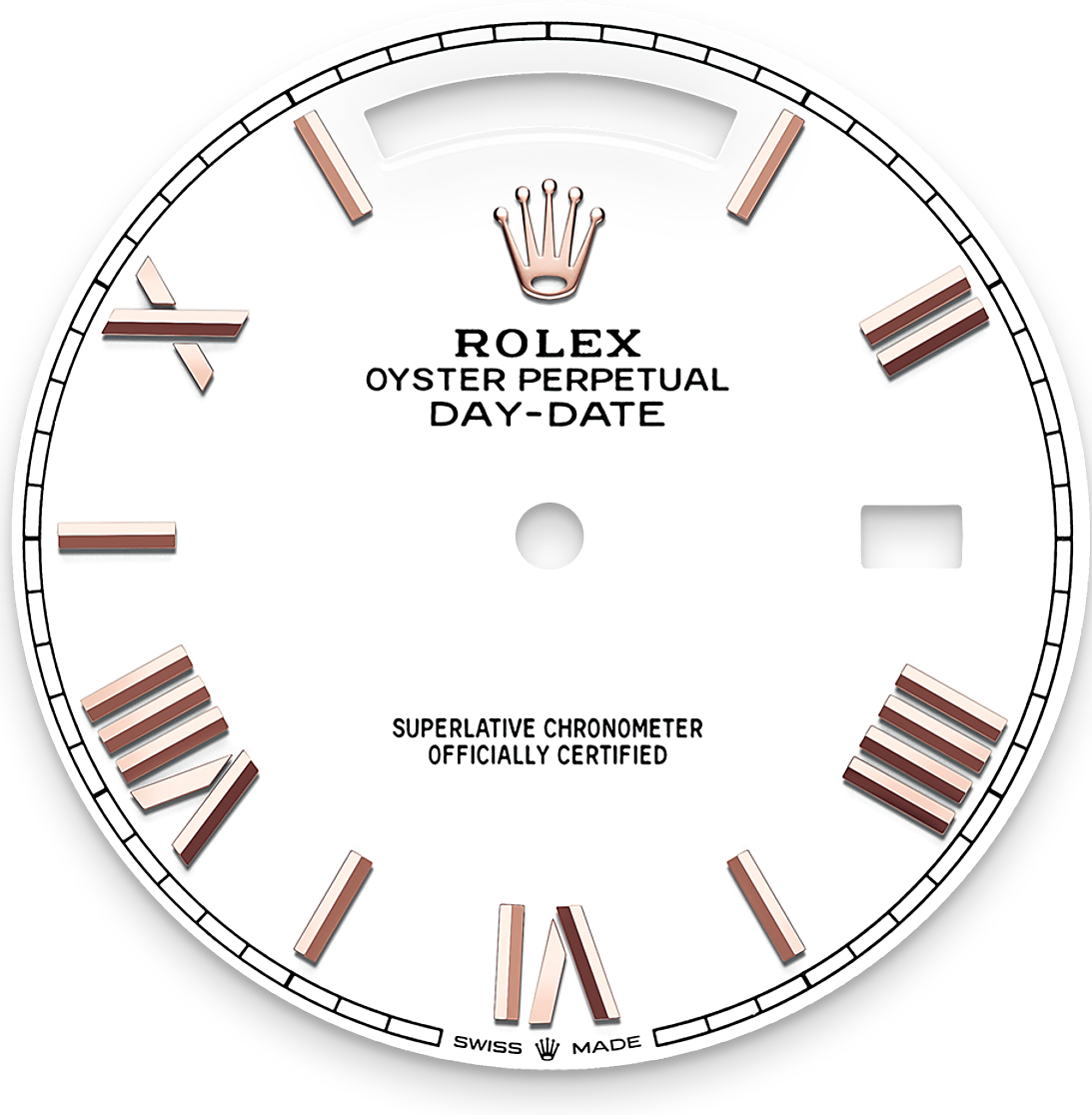
FLUTED BEZEL

A Rolex signature

The Rolex fluted bezel is a mark of distinction. Originally, the fluting of the Oyster bezel had a functional purpose: it served to screw the bezel onto the case helping to ensure the waterproofness of the watch.

It was therefore identical to the fluting on the case back, which was also screwed onto the case for waterproofness, using specific Rolex tools. Over time, the fluting became an aesthetic element, a genuine Rolex signature feature. Today the fluted

bezel is a mark of distinction, in gold on this Day-Date 40.



WHITE DIAL

Limitless freedom

Lacquer combines almost limitless freedom of colour with intensity and a smooth finish. The lacquering technique consists of successively depositing six thin layers of lacquer on a brass base plate.

A colourless varnish is then applied to give the colour or shade all of its depth and shine. Once the varnish is dry, the surface of the dial is polished to magnify the colour; the dial is then ready to be pad printed and receive its appliques.



18 CT EVEROSE GOLD

An exclusive patent

To preserve the beauty of its pink gold watches, Rolex created and patented an exclusive 18 ct pink gold alloy cast in its own foundry: Everose gold.

Introduced in 2005, 18 ct Everose is used on all Rolex Oyster models in pink gold.



THE PRESIDENT BRACELET

The ultimate refinement

The design, development and production of Rolex bracelets and clasps, as well as the stringent tests they face, involve advanced high technology.

And, as with all the components of the watch, aesthetic controls by the human eye guarantee impeccable beauty. The President bracelet, with its semi-circular three piece links, was created in 1956 for the launch of the Oyster Perpetual Day-Date. It represents the ultimate in refinement and comfort and is always made of carefully selected precious metals.

More Day-Date
technical details

Reference 228235

Model Case

Type
Oyster, 40 mm, Everose gold

Diameter
40 mm

Material
Everose gold

Bezel
Fluted

Oyster Architecture
Monobloc middle case, screw-down case back and winding crown

Winding Crown
Screw-down, Twinlock double waterproofness system

Crystal
Scratch-resistant sapphire, Cyclops lens over the date

Water Resistance
Waterproof to 100 metres / 330 feet

Movement

Type
Perpetual, mechanical, self-winding

Calibre
3255, Manufacture Rolex

Precision
-2/+2 sec/day, after casing

Oscillator
Paramagnetic blue Parachrom hairspring. High-performance Paraflex shock absorbers

Winding
Bidirectional self-winding via Perpetual rotor

Power reserve

Approximately 70 hours

Functions

Centre hour, minute and seconds hands. Instantaneous day and date in apertures, secure rapid-setting. Stop-seconds for exact time setting

Bracelet

Type

President, semi-circular three-piece links

Bracelet Material

18 ct Everose gold

Clasp

Concealed folding Crownclasp

Dial

Type

White

Certification

Type

Superlative Chronometer (official chronometer certification + Rolex certification after casing)

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ROLEX